



Global Nurses & Midwives Rotary Club Strategic Plan 2021-2022, 2022-2023, 2023-2024

Strategic Priority One : *Increase our impact - membership*

Annual Goals	Action we will take	Met / Unmet	Reasons for Met / Unmet	Adjustments to plan
2021-2022 <ul style="list-style-type: none">• Each one bring one• Double current membership• Review June 2022				
2022-2023 <ul style="list-style-type: none">• 20 new members• Review June 2023				
2023-2024 <ul style="list-style-type: none">• 32 new members• Review June 2024				



Strategic Priority Two : *Expand our reach*

Annual Goals	Action we will take	Met / Unmet	Reasons for Met / Unmet	Adjustments to plan
2021-2022 <ul style="list-style-type: none"> • 5 members of the GNMRC to be involved in a Rotary Action Group • 5 members to present to another Rotary Club / or colleagues about the GNMRC • Midwives & Nurses Night In – May each year • At least one presentation about the club at a professional conference (national / international) • 2021 GNMRC President presenting at the ICN Congress Nov 2021 				
2022-2023 <ul style="list-style-type: none"> • 10 members of the GNMRC to be involved in a Rotary 				



<p>Action Group</p> <ul style="list-style-type: none">• 10 members of the GNMRC to present to another Rotary Club / or colleagues about the GNMRC• Midwives and Nurses Night In – May each year• At least one presentation at a professional conference (national / international)				
<p>2023-2024</p> <ul style="list-style-type: none">• 15 members of the GNMRC to be involved in a Rotary Action Group• 15 members of the GNMRC to present to another Rotary Club / or colleagues about the GNMRC• Midwives and Nurses Night In – May each year• At least one presentation at a professional conference (national				



/ international)				
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Strategic Priority Three : *Enhance Participant Engagement*

Annual Goals	Action we will take	Met / Unmet	Reasons for Met / Unmet	Adjustments to plan
2021-2022 <ul style="list-style-type: none"> • 100% members registered to My Rotary and Club Runner • 100% members to be engaged in one service activity • Four social events for members in the year 				
2022-2023 <ul style="list-style-type: none"> • 100% members registered to My Rotary and Club Runner • 100% members to be engaged in one service activity • Four social events for members in the year 				



2023-2024 <ul style="list-style-type: none"> • 100% members registered to My Rotary and Club Runner • 100% members to be engaged in one service activity • Four social events for members in the year 				
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Strategic Priority Four : *Increase our ability to adapt*

<i>Annual Goals</i>	<i>Action we will take</i>	<i>Met / Unmet</i>	<i>Reasons for Met / Unmet</i>	<i>Adjustments to plan</i>
2021-2022 <ul style="list-style-type: none"> • Club health check in May 2022 • Based on membership feedback, adapt running of the club for example meeting days/times • Ensure our Club Constitution and Rules meet RI & Office of Fair Trading 				



requirements				
2022-2023 <ul style="list-style-type: none">• Club health check in May 2023• Based on membership feedback, adapt running of the club for example meeting days/times• Ensure our Club Constitution and Rules meet RI & Office of Fair Trading requirements				
2023-2024 <ul style="list-style-type: none">• Club health check in May 2024• Based on membership feedback, adapt running of the club for example meeting days/times• Ensure our Club Constitution and Rules meet RI & Office of Fair Trading requirements				



Club Projects Started

Projects	Plan	Action	Time line	Review
1. Face masks with the AAN and colleagues in S. Africa	To expand access to the AAN projects across African Continent	President of GNMRC letter to DG's throughout Africa / Maintain relationship with AAN and support as we can		
2. Mental Health Ubuntu South Africa	President / Members of the GNMRC continue to support development and delivery of MH education with colleagues in S. Africa	Once ethics approval given by universities for the Mental Health Ubuntu Project team planning, promotion and delivery will commence		
3. Disaster Fund	Gold Champion with Shelterbox	Project Lead Sue Walker, Fund raising activities	July 2021-June 2024	June 2024
4. Rotary Solar Case	To raise funds to assist purchase Rotary Solar Cases	Containers for change / sponsorship or donation	July 2021-June 2024	June 2024



Club Projects Planned

5. Polio Eradication	Raise awareness in professional and broader community about RI program for Polio eradication (raise funds bonus)	GNMRC members will hold a Polio eradication event sometime in October each year	July 2021-June 2024	June 2024
6. Girl Child Education – ICN	Support the ICN Girl Child Education Foundation	Virtual ribbon fundraising event	November 2021	June 2022
7. Midwife and Nurse Exchange between countries	Support at least one nurse and midwife each year in an exchange with colleagues in other countries	Discuss with representative from Rotary Australia World Community Service (RAWCS), what is possible?	June 2022	June 2024

Consider: from the Club Health Check conducted June 2021, members identified these three priorities as RI areas of focus: Disease prevention, Maternal and child health and education & basic literacy.

If the GNMRC were to partner long terms with The Aminata Maternal Foundation, Sierra Leone such a project then the three areas of focus identified by the members could be addressed within such a project

Consider: \$75.00 donation enables the AMF to ensure a safe normal delivery
\$35.00 enables 5 children to visit on of the AMF GP's